

SL 57 – Transparent Ultra-Clear Film for Self Adhesive Labels

Manucor is pleased to announce a new addition, SL 57 a transparent film, to our portfolio of Self Adhesive Labeling [SAL] films. SL 57 is an ultra-clear, high gloss film making it ideal for “no-label” look SAL applications.

SL’s treated layer is receptive to primers and or top coats and can be retreated in line without any adverse effects. The untreated side is easy to treat in line for applying adhesive coatings.

In developing SL 57, we took a different approach than other suppliers to deliver this truly innovative film for the SAL roll stock converters.

- SL 57 has been treated with our proprietary flame treatment process for achieving the right surface chemistry for enhanced adhesion of primers and/or top coats. This results in excellent coating adhesion without requiring in-line retreatment.
- SL 57 has been formulated with “clean” polypropylene resins using only the bare minimum of additives to minimize risk of interference with coatings or inks. SL does not contain regrated pellets, which is a common practice in the industry to reduce costs. SL design is free of migratory additives or recycled resins.
- SL 57’s high stiffness provides consistent performance in die-cutting and label dispensing operations. In the near future we plan to introduce reduced thickness of SL for better efficiencies.
- SL 57 is leading label film among other films also in term of film flatness. This significant benefit, resulting from exceptionally tight manufacturing gauge control, is especially important for wide and large diameter rolls.

Market Segments

- Clear No-Label look SAL in Food, Beverage, Home Care and Health And Beauty products

Key Benefits

- Improved adhesion of top print coatings
- Outstanding stiffness for trouble free dispensing
- Non-migratory and clean resin formulation for outstanding coating adhesion
- Ultra-Clear transparency
- High Gloss

Manucor is a leading European BOPP Manufacturer with headquarters and manufacturing located at a single site in Sessa Aurunca, Italy. The Sessa Aurunca is the highest output production site of BOPP film in Europe. Manucor films are used in all segments of the food packaging, tape and label markets in Europe, the Middle East and other regions. More information can be found at www.manucor.com or email: info@manucor.com